





PARTNERSHIP = REWARDS




REWARDS PROGRAM

SPORTSTARS PARTNERS WITH YOUR ASSOCIATION TO BRING MEMBER BENEFITS TO A WHOLE NEW LEVEL.

MENU OF GOODIES:

- MORE EXPOSURE
- MORE COVERAGE
- MORE ATHLETES

MORE OF EVERYTHING YOU WANT!





RECRUIT MORE ATHLETES! COACH THE NEXT GENERATION ON THE BENEFITS THAT RUGBY OFFERS! SPORTSTARS AND THE NCYRA TEAM UP TO INVEST IN THE FUTURE OF YOUR TEAM.



MORE EXPOSURE: Now your team messages reach 300,000 households. When you need to advertise tryouts, sign-ups, fundraisers, tournaments, our partnership brings you more.

MORE COVERAGE: Print and digital magazines, special sections plus social media exposure are all available for your player profiles & stats, game highlights and tournament coverage... All at your finger tips.




SportStars Reaches 300,000 Households Throughout NorCal

- Via two Regional Editions: Bay Area & Sacramento/San Joaquin
- 140,000 Digital Readers
- Social Media Channels & e-Blasts

You Receive Member-Only Discounts of 50% off and More!

- 50% off Your Advertising
- 50% off Social Promotions
- 50% Off e-Blasts

* And Game Coverage, Stats and Player Profiles are Always FREE.

* Request 6 FREE Leaderboards from SportStars.
(Leaderboards Are Used For Schedules, Field Assignments + Posting Brackets)






REWARDS PROGRAM

**MORE BUCKS.
MORE REWARDS.
MORE FOR YOUR TEAM.**

Here's how it works

For every \$100 spent with SportStars, your team receives TEN BONUS BUCKS. Use your Bucks towards your next Advertisement. First step is to sign up for the Team Profile.

LETS GET STARTED!

- Send a Team Profile for SportStars website to info@SportStarsOnline.com
 - Include Full- Page description with Logo. We'll link it to your site.
 - Include Photos and video for your gallery.
 - Add Contacts (Phone and Email Addresses)

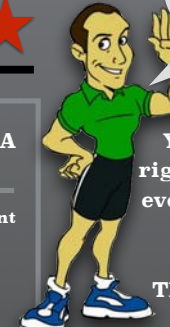
\$500 value. Member price only \$99.95 (Plus you get immediate \$99.95 credit to use!)

- Place SportStars logo on your website and earn TEN BONUS BUCKS! Email us a link and we'll credit your account.



REDEEM YOUR BONUS BUCKS

★ PROMOTE YOUR TEAM ★



If I spend \$400 in advertising, would I receive \$40 in Bonus Bucks?
-Coach Dave

MAGAZINE AD RATES

Size	Discount Rate
Full Page	987
2/3 Page	864
1/2 ISL	825
1/2 Page	676
1/3 Page	575
1/4 Page	410
1/6 Page	355
1/8 Page	265

SOCIAL MEDIA AD RATES

Social	Discount Rate
Facebook	10
Twitter	10
Email	250

Club Special

Fence or Mega Ads Only \$99.95

You are absolutely right Coach Dave. For every \$100 spent with SportStars, your team receives TEN BONUS BUCKS.

You can use your \$40 in BONUS BUCKS towards your next ADVERTISEMENT or SOCIAL MEDIA BLAST for your team.

*There are no membership fees associated with the Rewards Program. Bonus Bucks accumulated under the program are promotional and have no cash value.

INVESTING IN OUR YOUTH FOR THE FUTURE OF THE EAGLES



ZACK TEST PLAYED FOR PENINSULA GREEN IN 2007. HE WENT ON TO BE NAMED RUGBYMAC'S MEN'S 7S PLAYER OF THE YEAR IN 2014. WILL YOU ANSWER THE CALL, AND BECOME THE NEXT NCYRA ALUM TO WEAR THE EAGLES JERSEY?*

INVEST IN YOUR FUTURE
PLAY RUGBY TODAY!



Visit ncyrugby.org for more info

SPORTSTARS OFFICIAL VOICE OF THE NCYRA!

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